

## Advertising Opportunities

The monthly Successful Sales Newsletter, powered by the National Sales Conference, is an extremely cost effective way to get your products to market, drive traffic to your company website and engage with the sales community.

Sponsorship includes:

- 728x90 banner
- Linking URL
- Company names that click on your advert are provided



### 2017 Publication Schedule

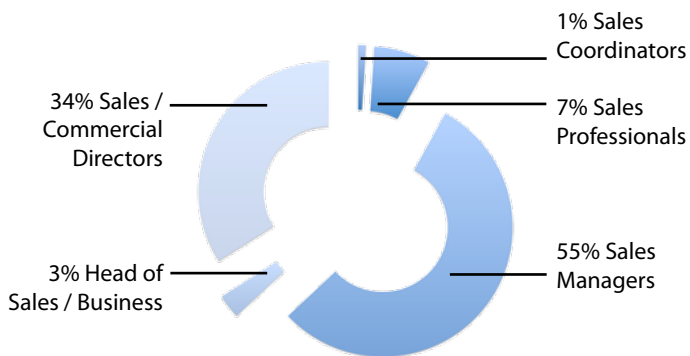
Week Commencing:

9 <sup>th</sup> January	10 <sup>th</sup> July
6 <sup>th</sup> February	7 <sup>th</sup> August
6 <sup>th</sup> March	11 <sup>th</sup> September
10 <sup>th</sup> April	9 <sup>th</sup> October
8 <sup>th</sup> May	6 <sup>th</sup> November
5 <sup>th</sup> June	11 <sup>th</sup> December

Over  
**30,000**  
Qualified Readers

### Sponsorship Options

<b>Top</b> A) £500+vat	<b>Middle</b> B) £400+vat	<b>Lower</b> C) £300+vat
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To book a sponsor advert please email:

NSC@lincolnwest.co.uk

SUCCESSFUL SALES | Keeping you up to date with the sales world! Powered by: NATIONAL SALES CONFERENCE 2017


Forward to a colleague 8 December, 2016



**11 Qualities That Make Great Sales Leaders**

One of the biggest factors in improving sales performance are the individual sales leader qualities.

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**Remove the Dreaded Price Objection**


One of the questions people ask me most often is what can I do when someone says "Can you do anything about price?"

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**A**

*Motivation is what gets you started. Habit is what keeps you going*  
- Jim Rohn


**B**



**Why Robots Can't Hurt Salespeople**

A report from the World Economic Forum anticipated that 7.1 million jobs would be lost to robots in the next five years.

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**The Role of Digital and Social Media in Sales**

Before the web, if a business owner was interested in purchasing a new product or service, of which they knew very little, it was not easy to obtain this knowledge

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**C**

**Super Saver Ticket: £195+Vat till 23rd December (SAVE £200!)**  
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